

# *News Release*



## **Dallas Police Department**

**Police Media Relations Unit**

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**[www.dallaspolice.net](http://www.dallaspolice.net)**

February 21, 2013

### **BIG Social Media Launch**

On February 24, 2014, at 10 am, the Dallas Police Department will officially announce and celebrate our “BIG Social Media Launch.” The kickoff event will be a “Tweet Up” and press conference held at Jack Evans Police Headquarters located at [1400 S. Lamar Street, Dallas, Texas 75215](http://www.dallaspolice.net).

We are cordially inviting the media to join us and many others from the community for the Tweet Up. Chief Brown will outline our expanded social media footprint, which will allow us to communicate with more citizens.

We’re asking you to join us and participate by live tweeting throughout the event. There will be a table set up for live tweeting, or you can do so from your mobile device.

We look forward to seeing you [on February 24<sup>th</sup>](http://www.dallaspolice.net).

#DPDTweetsBIG

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