



News Release

Dallas Police Department
Police Media Relations Unit
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APRIL IS SEXUAL ASSAULT AWARENESS MONTH

On April 9, 2015 at 2 p.m., there will be a press conference to announce a sexual assault awareness initiative for the month of April. The press conference will be held in the Donald A. Stafford Media Conference Room located at 1400 South Lamar Street.

The Dallas County Sexual Assault Coalition, with the support of the Dallas Police Department, will be conducting an initiative teaming with local bars and restaurants in the prevention of sexual assault. The “Protecting Our Patrons Program” presents customers with information targeted at reducing sexual assault offenses.

More than half of the sexual assaults reported to the Dallas Police Department involve suspects preying on victims who are in some way impaired. The Dallas County Sexual Assault Coalition developed the campaign that posts messages highlighting the dangers of over consumption, date rape drugs, and “no means no” in restrooms within participating bars and restaurants.

Participation in the initiative is voluntary. The coalition wishes to thank the establishments who want their patrons to have a safe/good time and for getting this vital information out for the prevention of sexual assault offenses.

MEMBERS OF THE COALITION ARE PROFESSIONALS WHO DEAL WITH SEXUAL ASSAULT VICTIMS ON A DAILY BASIS SUCH AS:

POLICE
DOCTORS
DISTRICT ATTORNEY'S
VICTIM ADVOCATES

COUNSELORS
NURSES

MISSION OF THE COALITION: IMPROVE THE RESPONSE TO SEXUAL ASSAULT VICTIMS AND SEXUAL ASSAULT PREVENTION